



CITY OF ONALASKA

PLANNING/ZONING DEPARTMENT

PH: (608) 781-9590

FAX (608) 781-9506

415 MAIN STREET
ONALASKA, WI 54650-2953
<http://www.cityofonalaska.com>

Regulations on Temporary Political Signs

Temporary signs are defined as: Any sign not permanently attached to the ground or a structure which is fabricated to be displayed for a temporary time period. Examples include but not limited to: banners, balloons, inflatables, flutter flags, yard signs, A-frame or sandwich signs, reader board signs, and other similar signs.

Regardless of the type of sign, the City of Onalaska does not allow any signs to be located in any street right-of-way (ROW) or within 5' from the ROW. ROW is land owned by the City on which streets are typically located. The right-of-way extends outward from the street and includes the area between the sidewalk and street edge, roadway ditches, boulevards and street corners.

The following applies to all political signs that are used to display a candidate for election, or a current election's subject matter.

- Signs may be displayed not more than 60-days before an election.
- Sign to be removed within 10 days following the election.
- One sign per candidate and one sign per election subject matter is allowed per parcel, or two signs on a corner parcel.
- For residential properties, sign face may be up to 4 square feet in area (per side).
- For commercial properties, sign face may be up to 32 square feet in area (per side).
- Sign may not be illuminated.
- Sign may not be located in the City owned right-of-way. (Rule of thumb: 15 feet from the curb.)