

CITY OF ONALASKA MEETING NOTICE

COMMITTEE/BOARD: Administrative & Judiciary Committee
DATE OF MEETING: February 4, 2015 (Wednesday)
PLACE OF MEETING: City Hall – 415 Main Street (Room 112)
TIME OF MEETING: 6:00 P.M.

PURPOSE OF MEETING

1. Call to Order and roll call.
2. Approval of minutes from the previous meeting.
3. Public Input: (limited to 3 minutes/individual)

Consideration and possible action on the following items:

Administrative

4. Approval of Operator's Licenses as listed on report dated February 4, 2015
5. Approval of Change of Agent for Blazin Wings Inc. d/b/a Buffalo Wild Wings, 3132 Marketplace, Onalaska to Andrew Waldstein.
6. Approval of Memorial Day Parade Permit for Onalaska American Legion Post 336 for Monday, May 25, 2015 starting at 9:30am at the American Legion, 731 Sand Lake Road.
7. Approval of noise variance for Onalaska Community Days on Friday-Saturday, June 19-20, 2015 until 11:30pm for outdoor entertainment.
8. Approval of amendment to Class B Liquor License for the Onalaska American Legion Post 336 for Onalaska Community Days, June 19-20, 2015.
9. Miscellaneous licensing reporting

PLEASE TAKE FURTHER NOTICE that members of the Common Council of the City of Onalaska who do not serve on the Board may attend this meeting to gather information about a subject over which they have decision making responsibility.

Therefore, further notice is hereby given that the above meeting may constitute a meeting of the Common Council and is hereby noticed as such, even though it is not contemplated that the Common Council will take any formal action at this meeting.

NOTICES MAILED TO:

Mayor Joe Chilsen

* Ald. Erik Sjolander - Vice Chair Admin & Chair Jud

Ald. Jim Olson

Ald. Bob Muth.

Ald. Jim Bialecki

* Ald. Harvey Bertrand

*Ald. Jack Pogreba- Chair Admin.&Vice Chair Jud

City Attorney Dept Heads Charter Com. WXOW

La Crosse Tribune Onalaska Holmen Courier Life

WIZM WKTY WLXR WKBH WKBT WLSU

Clarence Stellner

*Committee Members

Date Notices Mailed and Posted: 1-29-15

In compliance with the Americans with Disabilities Act of 1990, the City of Onalaska will provide reasonable accommodations to qualified individuals with a disability to ensure equal access to public meetings provided notification is given to the City Clerk within seventy-two (72) hours prior to the public meeting and that the requested accommodation does not create an undue hardship for the City.

Judiciary

1. **Ordinance No. 1492-2015** to create Title 10 Chapter 7 of the Onalaska Code of Ordinances related to Golf Carts (Third and Final Reading)
2. **Ordinance No. 1494-2015** to rezone adjacent property located in Section 8 Township 16 North, Range 7 in the City of Onalaska, La Crosse County Wisconsin from Neighborhood Business (B-1) to Community Business (B-2) (McCormick Property) (Third and Final Reading)
3. **Ordinance No. 1493-2015** to amend Title 13 Part 6 Chapter 8 of the City of Onalaska Code of Ordinances related to Variance Appeals to the Zoning Board (First and Second Reading)
4. **Ordinance No. 1495-2015** to amend Title 13 Chapter 5 of the City of Onalaska Code of Ordinances related to Conditional Uses (First and Second Reading)
5. **Ordinance No. 1496-2015** to amend Title 13 Chapter 6 of the City of Onalaska Code of Ordinances related to Accessory Uses and Miscellaneous Standards (First and Second Reading)

Adjournment

PACKET: 01063 License Packet OPERATORS FEBRUARY

SEQUENCE: License #

ID	PERIOD	-----NAME-----		LICENSE CODE
04427	1/08/15- 6/30/15	ALFSON	ERIC C	OPRATOR OPERATORS - 1 YEAR
04428	1/09/15- 6/30/16	YERKOVICH	ABIGAIL	OPRATOR OPERATORS - 2 YEAR
04429	1/12/15- 6/30/16	EVERSON	EMILY	OPRATOR OPERATORS - 2 YEAR
04430	1/12/15- 6/30/16	KANNEL	CAROLINE	OPRATOR OPERATORS - 2 YEAR
04431	1/12/15- 6/30/16	HEFNER	AIMEE	OPRATOR OPERATORS - 2 YEAR
04432	1/12/15- 6/30/16	HILDEBRANDT	LYDIA	OPRATOR OPERATORS - 2 YEAR
04452	1/16/15- 6/30/16	SCHULDT	DAVID	OPRATOR OPERATORS - 2 YEAR
04453	1/16/15- 6/30/15	HODDE	THOMAS B	OPRATOR OPERATORS - 1 YEAR
04454	1/19/15- 6/30/16	BRENNAN	GIORGIA	OPRATOR OPERATORS - 2 YEAR
04458	1/21/15- 6/30/16	CARNS	JORDAN	OPRATOR OPERATORS - 2 YEAR
04459	1/21/15- 6/30/16	TODD	COLE	OPRATOR OPERATORS - 2 YEAR
04460	1/22/15- 6/30/16	RUDY	LANDON	OPRATOR OPERATORS - 2 YEAR
04462	1/23/15- 6/30/16	MCCONNELL	KARISSA M	OPRATOR OPERATORS - 2 YEAR



CITY OF ONALASKA

415 Main Street • Onalaska, WI 54650-2953 • (608) 781-9530 fax (608) 781-9534 • www.cityofonalaska.com

SPECIAL EVENTS PERMIT **RECEIVED** APPLICATION

Cost: \$ — 0 —

Date: _____

JAN 26 2015

(Please Print) CITY OF ONALASKA

Application is for:

- Bicycle Races
- Marathons
- Parades
- Procession(s)
- Runs
- Block Party¹
- Other:

Requestor Information			
Organization/Requestor Name:		Phone:	
ONALASKA AMERICAN LEGION POST 336		(608) 783-3300	
Officer of Corporation or Director of Event:			
CLARENCE STELLNER, COMMANDER			
Address of Organization:			
731 SAND LAKE ROAD (P.O. BOX 326)			
City:	State:	Zip:	
ONALASKA	WI	54650	
Contact Person:		Phone:	
CLARENCE STELLNER		(608) 783-3300	
Address:			
40 AMERICAN LEGION POST 336, P.O. BOX 326			
City:	State:	Zip:	
ONALASKA	WI	54650	
Purpose/Description of Event:			
ANNUAL MEMORIAL DAY PARADE FOR COMMUNITY EVENT			

EVENT INFORMATION			
Name of Event:	Date of Event:	Time (beginning)	Time (ending)
MEMORIAL DAY CELEBRATION	5/25/15	9:30 <u>am/pm</u>	9:55 <u>am/pm</u>
Starting Point or Block to Be Closed:			
AMERICAN LEGION POST 336 AT 731 SAND LAKE ROAD			
Route or Specific Location (List Abutting Streets):			
SOUTH ON SAND LAKE ROAD TO CEMETARY			
Termination Point:			
ONALASK CEMETARY (SCHAFER)			
Estimated Maximum Number of Units/Persons Attending Event:			
10 UNITS (HONOR GUARD / OH'S BAND / POLICE / FIRE DEPT. / ESCORT VEHICLES)			

¹Attach signatures of at least 51% of all households abutting the proposed block to be closed for said party

**** NOTE ** CERTIFICATE OF INSURANCE REQUIRED,**
 With the City of Onalaska listed as additional Insured.
Original Certificate of Insurance must accompany this application

SPECIAL EVENTS REQUIRED INFORMATION

The following information must be completed and received by the City of Onalaska City Clerk's Office no less than 30 days (60 days for special events) prior to the scheduled event for processing. Failure to provide complete information could void your permit and cancel your event. Also, a Special Event Permit is not valid until insurance has been provided, all fees have been paid, and all necessary approval signatures have been obtained.

TELL US ABOUT YOUR EVENT:

1. Will food be prepared and/or served at the event? YES NO
If yes, please explain in detail what food service you will provide: _____

(Please contact the La Crosse County Health Department (608) 785-9872 to sell/serve food)

2. Will alcoholic beverages be served/sold? YES NO
If yes, a "Special Class B" license will allow you to serve/sell beer and/or wine.

(The Office of the City Clerk (608) 781-9530 will assist you with obtaining the license)

3. Will you be having a band or amplified music? YES NO
If yes, a Variance Permit may be needed.

(Please contact the Onalaska Police Department (608) 781-9550 for additional information on noise and noise ordinance)

ONA High School BAND

4. Do you require any special parking restrictions? YES NO

If yes, please indicate what type, when and where: ALONG SAND LAKE ROAD FROM 731 SAND LAKE ROAD TO SCHAPER, SOUTH ON SANDLAKE TO CEMETARY

5. Will you require the use of any City Services and/or equipment?

Barricades YES NO If yes, approximately how many: _____

Cones YES NO If yes, approximately how many: _____

Street Sweeper YES NO If yes, approximate time needed: _____ a.m./p.m.

(Please contact the Onalaska Public Works Department (608) 781-9537 to make arrangements)

6. Will temporary signage be used? YES NO

If yes, please indicate what type and where: _____

(Please contact the Onalaska Planning Department (608) 781-9590 to inquire about City Regulations)

7. Will there be a fireworks display? YES NO

If yes, please indicate what type and where: _____

(Please contact the Office of the Fire Department (608) 781-9546 to inquire about City Regulations)

8. Do you have a plan in place to deal with any medical emergencies that may occur during your event? YES NO

If yes, please explain: NORMALY ONALASKA FIRE DEPT PLANS ON RESCUE VEHICLE AND TEAM ON SITE

9. An emergency/evacuation plan is needed. Please submit a plan not less than fourteen (14) business days prior to the event.

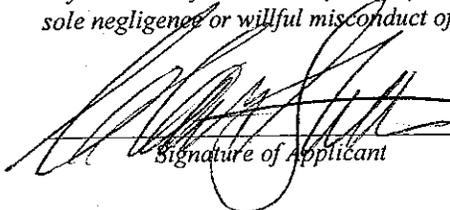
(The Onalaska Police Department (608) 781-9550 will assist you with your plan)

10. Other special assistance requested: NONE

I understand the filing of this application does not ensure the issuance of this license. I also understand that all Special Events sponsors must comply with all applicable city Ordinances, traffic rules, park rules, state health laws, fire codes and liquor licensing regulations. Fees for park facilities, food sales permits, tent, signage and fireworks permits are in addition to the fees submitted for the Special Events Application. I further understand that an incomplete application may be cause for denial of the event.

Hold Harmless Indemnification and Defense.

The applicant and/or the organization agrees to indemnify, defend and hold harmless the City of Onalaska and its officers, officials, employees and agents from and against any and all liability, loss, damage, expenses, costs, including attorney fees, arising out of the activities performed as described herein, caused in whole or in part by any negligent act or omission of the applicant/organization, anyone directly or indirectly employed by any of them, or anyone whose acts any of them may be liable, except where caused by the sole negligence or willful misconduct of the City.

 _____
Signature of Applicant Date

Fees are Non-Refundable. Submit completed application along with any required information to:

Onalaska City Clerk's Office
415 Main Street
Onalaska, WI 54650

FOR OFFICE USE ONLY

Name & Date of Event: Memorial Day Parade
5/25/15 - 9:30am.

City Clerk	<input checked="" type="checkbox"/> APPROVED	<input type="checkbox"/> DENIED	Reason: <u>Car Bannast</u>	Date: <u>1-26-15</u>
Fire Dept	<input checked="" type="checkbox"/> APPROVED	<input type="checkbox"/> DENIED	Reason: <u>David</u>	Date: <u>1-27-15</u>
Police Dept	<input type="checkbox"/> APPROVED	<input type="checkbox"/> DENIED	Reason: _____	Date: _____
Public Works	<input checked="" type="checkbox"/> APPROVED	<input type="checkbox"/> DENIED	Reason: <u>efat</u>	Date: <u>1-27-15</u>
Health Dept	<input type="checkbox"/> APPROVED	<input type="checkbox"/> DENIED	Reason: _____	Date: _____
Planning	<input checked="" type="checkbox"/> APPROVED	<input type="checkbox"/> DENIED	Reason: _____	Date: <u>BG 1/27/15</u>
Parks & Rec	<input checked="" type="checkbox"/> APPROVED	<input type="checkbox"/> DENIED	Reason: <u>OH</u>	Date: <u>1/27/15</u>

Site Diagram Sketch Attached: YES NO

GIS Dept. Map Prepared: ___/___/___

Insurance Required: YES NO Certificate of Insurance on File: YES NO COI Expires: ___/___/___

Special Class B License Required: YES NO Date of Special Class B Application: ___/___/___

Approved By A&J: ___/___/___ Date License Issued: ___/___/___ License No: _____



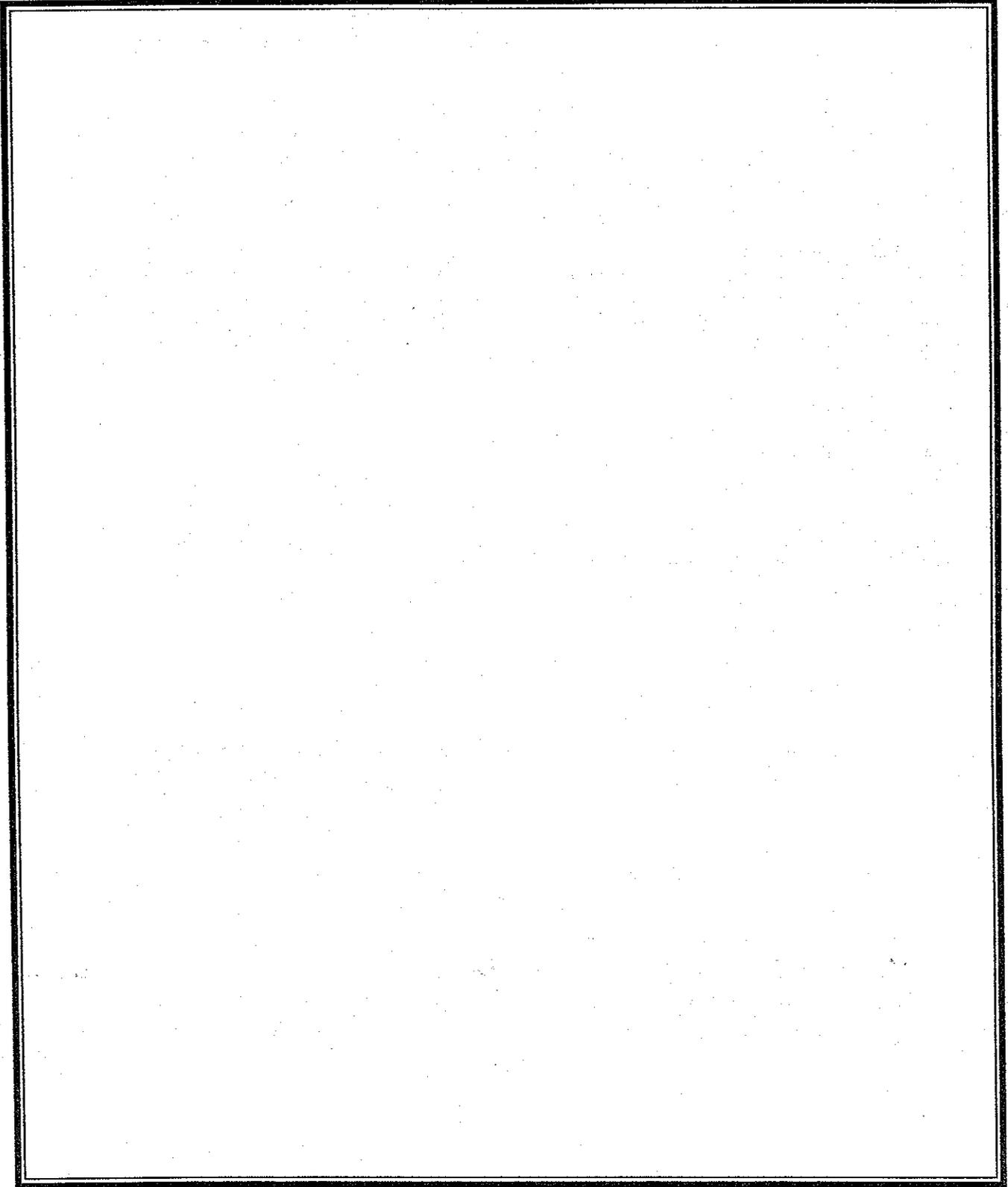
CITY OF ONALASKA

PLANNING DEPARTMENT, 415 MAIN STREET, ONALASKA, WI 54650

PHONE: (608) 781-9590 FAX: (608) 781-9506

www.cityofonalaska.com

SITE DIAGRAM SKETCH



Please sketch the proposed location of the event above or attach a site diagram. Note all buildings, parcel lines, right-of-ways, streets and alleys. Include on this map or attach a sketch of the proposed event barricades, concession stands, portable restrooms, bleachers and other structures that will be brought in for the event.

Struck - Klandrud Post No. 336

American Legion

P.O. Box 326

Onalaska, Wisconsin

54650



January 26, 2015

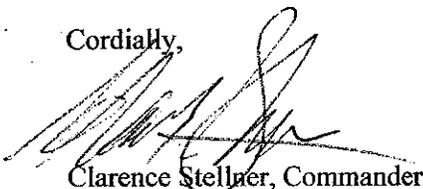
City of Onalaska
Judicial and Administrative Committee

We, the American Legion Family, are hosting our 10th annual "Onalaska Community Days" on Friday, June 19th and Saturday, June 20th, 2015.

We have changed the name from Legion Community Days to "Onalaska Community Days" to encourage even more community participation. We have eliminated Sunday from the program and are not having a parade or fireworks as part of the celebration. We are continuing partnering with the Onalaska Fire Department for the Firemen's Dance on Friday night.

At this time, we are asking for a variance so that our bands on Friday night and Saturday night, June 19th and 20th may play at our refreshment tent until 11:30 pm as well as a Liquor License Amendment. Your consideration and assistance is greatly appreciated.

Cordially,



Clarence Stellner, Commander

1/28/2015 8:20 AM

L I C E N S E M A S T E R R E P O R T

LICENSES: ALL

SORTED BY: LICENSE NUMBER

EFFECTIVE

LICENSE CODES: Include: RECBURN-O

EXPIRATIC

CLASSES: All

COMMENT:

STATUS: PENDING, ACTIVE, TERMINATED, SUSPENDED

PAY STATU

CITY LIMITS: INSIDE, OUTSIDE

ID	CODE	NAME/ PROPERTY ADDRESS		STATUS	CLASS/ REPORT	ORIG/ RENEW	TERM/ PRINTED
00029	RECBURN-O	YOUNG 918 PARK AVE	JOHN	ACTIVE	REC BURN REC BURN	4/19/2012	
02631	RECBURN-O	WISTE 432 MAYFAIR PL	LAURA	ACTIVE	REC BURN REC BURN	1/28/2013	1/26/2015
03014	RECBURN-O	MARSH 821 13TH AVE S	LANCE	ACTIVE	REC BURN REC BURN	5/17/2013	1/15/2015
04463	RECBURN-O	WILLIAMS 437 3RD AVE N	JOHN E	ACTIVE	REC BURN REC BURN	1/23/2015	

REPORT TOTALS: 4 LICENSES

ORDINANCE NO. 1492- 2015
AN ORDINANCE TO CREATE TITLE 10 CHAPTER 7 OF THE CITY OF ONALASKA
CODE OF ORDINANCES RELATED TO GOLF CARTS

THE COMMON COUNCIL OF THE CITY OF ONALASKA DOES HEREBY ORDAIN AS

FOLLOWS:

SECTION I. Chapter 7 of Title 10 of the Code of Ordinances of the City of Onalaska is hereby created as follows:

Chapter 7

Golf Carts

10-7-1	Statutory Authorization and Definitions
10-7-2	Operation, Where Permitted
10-7-3	Operators Permitted
10-7-4	Annual Registration
10-7-5	Equipment Restrictions
10-7-6	Operation Restrictions
10-7-7	Disclaimer and Liability
10-7-8	Violation and Penalties

Sec. 10-6-1 Statutory Authorization and Definitions

- (a) Statutory Authorization. This ordinance is adopted pursuant to authorization in §349.18(1)(b) and 349.18 (1m)(a) Wis. Stats.
- (b) Definitions:
 - (1) "Golf Cart" shall mean a vehicle whose speed attainable in one mile does not exceed 20 miles per hour on a paved, level surface, and that was designed and originally intended to convey one or more persons and equipment to play the game of golf in an area designated as a golf course. State Law Reference §23.33(1)(fm) Wis. Stats.
 - (2) "Public Street" shall mean a public street, highway or alley located within the municipal boundaries of the City of Onalaska.

Sec. 10-6-2 Operation, Where Permitted

- (a) Any individual may operate a Golf Cart on the streets of the City having a posted speed limit of 25 miles per hour or less.
- (b) No person may operate a Golf Cart of any portion of, or cross, any state truck highway or county highway.
- (c) No person may operate a Golf Cart on any portion of, or cross, a public street having a posted speed limit in excess of 25 miles per hour except at a designated crossing point.

- (d) Exceptions. The operation of Golf Carts is not subject to the provisions of this chapter under the following circumstances:
- (1) The operation of Golf Carts at golf courses, private clubs or on private property, with the consent of the owner; or
 - (2) The use of a Golf Cart in connection with a parade, a festival or other special event, in which the proper City permitting has been issued for the event and the Golf Cart is only used during such event.

Sec. 10-6-3 Operators Permitted

No person shall operate a Golf Cart upon a Public Street who is less than 16 years of age or without a current, valid driver's license issued for the operation of a motor vehicle. For purposes of this section, a learner's permit shall not be considered as a valid driver's license nor shall any license that has been revoked, temporary or otherwise, or suspended for any reason, be considered as a valid driver's license during the period of suspension or revocation.

Sec. 10-6-4 Annual Registration

- (a) A golf cart must be registered with the City of Onalaska prior to operating on a public street. The registrant shall pay to the City of Onalaska an annual golf cart registration fee of \$100.00, through the Police Department. The registration fee must be renewed each calendar year. This fee is in addition to any other fees required by law.
- (b) No person shall operate a Golf Cart, not currently registered with the City, on a Public Street.
- (c) Prior to the initial registration the owner of the golf cart must have the cart inspected by the Police Department to assure that it complies with the equipment restrictions.
- (d) The registration sticker must be affixed to the rear of the vehicle where it is readily visible.

Sec. 10-6-5 Equipment Restrictions

- (a) No person shall operate a Golf Cart on a Public Street unless it conforms to all federal, state and local laws and regulations regarding noise, emissions and equipment, and is maintained in proper adjustment and repair.
- (b) No person shall operate a Golf Cart on a Public Street without displaying a lighted headlight and taillight at all times and said lights must conform to the requirements of this ordinance. Headlights shall be of a white or clear light and must be capable of illuminating the road ahead during hours of darkness and be observed at a distance of 500 feet. Headlight must be properly adjusted, as not to interfere with the operation of other vehicles on the roadway. Taillights shall be red in color and be observable to a distance of 500 feet at night.
- (c) No person shall operate a Golf Cart on a Public Street without at least 2 direction signal lamps showing to the front and at least two showing to the rear on the Golf Cart so as to indicate intention to turn right or left.
- (d) No person shall operate a Golf Cart unless it is equipped with a rear vision mirror and a reflective "Slow Moving Sign" or "Flag" on the rear of the cart. The brakes provided by the manufacturer of the Golf Cart shall be in proper

working order and it shall be equipped with all mechanical and standard safety features provided by the manufacturer and shall not have been modified to exceed a speed of 20 miles per hour nor otherwise modified in any way that creates a hazard.

Sec. 10-6-6 Operation Restrictions

- (a) No person shall operate a Golf Cart on a Public Street except in conformity with federal, state and local laws regulation the operation of motor vehicles on public streets and highways. All City ordinances regarding the use of motor vehicles in the City of Onalaska, not inconsistent therewith, shall be observed, except that no golf cart may be operated at a speed in excess of 20 miles per hour.
- (b) No person shall allow a Golf Cart in the person's custody from standing or remaining unattended on any Public Street or in any other public place, except an attended parking area, unless either the starting lever, throttle, steering apparatus, gear shift or ignition of the golf cart is locked and the key for that lock is removed from the golf cart.
- (c) No person shall operate a Golf Cart upon any sidewalk, pedestrian way, public park or upon he (terrace) area between the sidewalk and the curb line of any public street in the City, except as specifically authorized for the purpose of legally crossing the street, or to obtain immediate access to an authorized area of operation.
- (d) The operator of a Golf Cart shall yield the right-of-way to overtaking vehicles.
- (e) The seating capacity shall not be exceeded nor shall the operator or any passenger be permitted to stand in the Golf Cart is in operation.
- (f) Golf Carts shall not be used as a taxicab or bus or for the commercial carrying of passengers or the hauling of freight. Nor shall a Golf Cart be used for the purpose of towing another cart, trailer or vehicle of any kind.

Sec. 10-6-7 Disclaimer and Liability.

- (a) Disclaimer. Golf Carts are not designed for nor manufactured to be used on Public Streets and the City of Onalaska neither advocates nor endorses the Golf Cart as a safe means of travel on public streets, roads or highways. The City in no way shall be liable for accidents, injuries or death involving the operation of a Golf Cart within the City limits.
- (b) Assumption of Risk. Any person who owns, operates or rides upon a Golf Cart on a Public Street, road, or highway within the City of Onalaska limits does so at his or her own risk and peril and assumes all liability resulting from the operation of the golf cart..

Sec. 10-6-8 Violation and Penalties

Any forfeiture for violation of this ordinance shall conform to the forfeiture permitted to be imposed for violation of those similar statute statutes or statutes referenced in this ordinance, as set forth in the Uniform Deposit and Misdemeanor Bail Schedule of the Wisconsin Judicial Conference, including any variations or increases for subsequent offenses, which schedule is adopted by reference. If the ordinance has no correspondence state statute, the penalties for violation of this ordinance shall be in conformity with the penalty provision of Section 1-1-7 of the Code of Ordinances.

SECTION II. This Ordinance shall take effect and be in force from and after its passage and prior to publication although it will be published in due course.

Dated this ___ day of _____, 2015.

CITY OF ONALASKA

By: _____
Joe Chilsen, Mayor

By: _____
Caroline Burmaster, Clerk

PASSED:
APPROVED:
PUBLISHED:

FISCAL IMPACT OF ORDINANCE 1492 – 2015

Please route in this order

Brea Grace, Land Use & Development Director
(let Joe Barstow review all annexation ordinances)

Brea Grace 12/12/14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jarrold Holter, City Engineer

JH 12-12-14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jeff Trotnic, Chief of Police

[Signature]
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Fred Buehler, Financial Services Director

[Signature]
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

ORDINANCE NO. 1494 - 2015

**AN ORDINANCE TO REZONE ADJACENT PROPERTY LOCATED IN SECTION 8
TOWNSHIP 16 NORTH, RANGE 7 IN THE CITY OF ONALASKA, LA CROSSE COUNTY
WISCONSIN FROM NEIGHBORHOOD BUSINESS (B-1) TO COMMUNITY BUSINESS (B-2)**

THE COMMON COUNCIL OF THE CITY OF ONALASKA DOES HEREBY ORDAIN AS
FOLLOWS:

SECTION I. The zoning map which is part of the zoning ordinance, Chapter 1 of Title 13 of the Code of Ordinances of the City of Onalaska is hereby amended to rezone the properties described below from Neighborhood Business (B-1) to Community Business (B-2).

Property is more particularly described as:
Computer Number: 18-41-1

CERTIFIED SURVEY MAP NO. 39 VOL 13 LOT 1 DOC NO. 1462640

Property is more particularly described as:
Computer Number: 18-41-2

CERTIFIED SURVEY MAP NO. 39 VOL 13 LOT 2

SECTION II. The office of the City Engineer is hereby directed to make the above-described zoning changes on the official City of Onalaska zoning map.

SECTION III. This Ordinance shall take effect and be in force from and after its passage and publication.

Dated this _____ day of _____, 2015.

CITY OF ONALASKA

By: _____
Joe Chilsen, Mayor

By: _____
Caroline Burmaster, Clerk

PASSED:
APPROVED:
PUBLISHED:

PROPERTIES WITHIN 250 FEET OF PARCELS #18-41-1 & 18-41-2



City of Onalaska,
Wisconsin
 Planning/ Zoning
 Department

Map Designer: Katie Meyer
 Last Updated: 10/16/2014

100 50 0 100 Feet

This map is to be used for reference purposes only. Every effort has been made to make this map as accurate as possible.

FISCAL IMPACT OF ORDINANCE 1494 – 2015
McCormick Rezoning – 420 & 426 2nd Ave S

Please route in this order

Brea Grace, Land Use & Development Director
(let Joe Barstow review all annexation ordinances)

Brea Grace 12/10/14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jarrold Holter, City Engineer

JfH 12-12-14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jeff Trotnic, Chief of Police

Jeff Trotnic 12/12/14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Don Dominick, Fire Chief

Don Dominick 12/16/14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Dan Wick, Parks & Rec Director

Dan Wick 12/16/14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Fred Buehler, Financial Services Director

Fred Buehler 12-26-14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

ORDINANCE NO. 1493 - 2015

**AN ORDINANCE TO AMEND TITLE 13 PART 6 CHAPTER 8 OF THE CITY OF ONALASKA
CODE OF ORDINANCES RELATED TO VARIANCE APPEALS TO THE ZONING BOARD**

THE COMMON COUNCIL OF THE CITY OF ONALASKA DOES HEREBY ORDAIN AS
FOLLOWS:

SECTION I. Section 13-8-40(a) of Chapter 8 of Title 13, Part 6 of the Code of Ordinances of the City of Onalaska is hereby deleted in its entirety and replaced with:

Article G - Appeals

Sec. 13-8-40 Appeals to the Zoning Board of Appeals.

- (a) **Scope of Appeals.** Appeals to the Board of Appeals may be taken by any person aggrieved or by any officer, department, board or bureau of the City affected by any decision of the administrative officer. Such appeal shall be taken within thirty (30) days of the alleged grievance or judgment in question by filing with the officer(s) from whom the appeal is taken and with the Board of Appeals a notice of appeal specifying the grounds thereof, together with payment of a filing fee of Three Hundred Dollars (\$300.00). The officers from whom the appeal is taken shall forthwith transmit to the Board of Appeals all papers constituting the record of appeals upon which the action appeals from was taken.

SECTION II. Section 13-8-41(f) of Chapter 8 of Title 13, Part 6 of the Code of Ordinances of the City of Onalaska is hereby deleted in its entirety and replaced with:

- (f) **Fee.** All appeals and applications filed with the Land Use and Development Director shall be accompanied by payment of a required fee of Three Hundred Dollars (\$300.00). If the appellant or applicant elects the contested-case method, he or she shall also pay the amount determined by the Board of Appeals to cover the additional administrative costs involved.

SECTION III. This Ordinance shall take effect and be in force from and after its passage and prior to publication although it will be published in due course.

Dated this ____ day of _____, 2015.

CITY OF ONALASKA

By: _____
Joe Chilsen, Mayor

By: _____
Caroline Burmaster, Clerk

PASSED:
APPROVED:
PUBLISHED:

FISCAL IMPACT OF ORDINANCE 1493 - 2015

Please route in this order

Brea Grace, Land Use & Development Director
(let Joe Barstow review all annexation ordinances)

Brea Grace 12/11/14
(signature)

No Fiscal Impact

Budgeted Item (revenue)

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jarrod Holter, City Engineer

J. Holter 12-12-14
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Fred Buehler, Financial Services Director

Fred Buehler 12-12-14
(signature)

^{Positive} No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

ORDINANCE NO. 1495 - 2015

AN ORDINANCE TO AMEND TITLE 13 CHAPTER 5 OF THE CITY OF ONALASKA CODE OF ORDINANCES RELATED TO CONDITIONAL USES

THE COMMON COUNCIL OF THE CITY OF ONALASKA DOES HEREBY ORDAIN AS FOLLOWS:

SECTION I. Subsection (b) of Section 15 of Chapter 5 of Title 13 of the Code of

Ordinances of the City of Onalaska is hereby deleted and replaced as follows:

- (b) **Home Occupations** and professional offices in the R-1, R-2-3 or R-4 Residential Districts. The intent of home occupation conditional uses is to provide a means to accommodate a small family business without the necessity of a rezone into a Commercial District. Approval of an expansion of a limited family business or home occupation at a future time beyond the limitations of this Section is not to be anticipated; relocation of the business to an area that is appropriately zoned may be necessary. If the home occupation is a dance school, photographic studio or real estate brokerage, no conditional use will be considered or allowed unless the premises on any side of the premises for which a Conditional Use Permit is sought is Zoned B-1 or B-2 (any Business District). Home occupations occupying less than twenty-five percent (25%) of the floor area in a Residential District, being primarily telephone or internet based and completely invisible from the exterior except for occasional deliveries may be permitted without a Conditional Use Permit as a 'permitted accessory home occupation'. Home occupations are a conditional use in all Residential Districts and are subject to the requirements of the district in which the use is located, in addition to the following:
- (1) The home occupation shall be conducted only within the enclosed area of the dwelling unit or an attached garage, and shall not exceed twenty-five percent (25%) of the area of any floor.
 - (2) There shall be no exterior alterations which change the character thereof as a dwelling and/or exterior evidence of the home occupation other than those signs permitted in the district.
 - (3) No storage or display of materials, goods, supplies or equipment related to the operation of the home occupation shall be visible outside any structure located on the premises.
 - (4) No use shall create smoke, odor, glare, noise, dust, vibration, fire hazard, small electrical interference or any other nuisance not

normally associated with the average residential use in the district.

- (5) The use shall not involve the use of commercial vehicles for more than occasional delivery of materials to or from the premises.
- (6) The Plan Commission may determine the percentage of the property that may be devoted to the occupation.
- (7) The home occupation may be restricted to a service-oriented business prohibiting the manufacturing of items or products or the sale of items or products on the premises. A home occupation includes, but is not limited to, uses such as; baby-sitting, millinery, dressmaking, canning, laundering or crafts, but does not include the display of any goods.
- (8) The types and number of equipment, machinery or employees may be restricted by the Plan Commission.
- (9) Sale or transfer of the property shall cause the Conditional Use Permit to be null and void.

SECTION II. This Ordinance shall take effect and be in force from and after its passage and prior to publication although it will be published in due course.

Dated this ___ day of _____, 2015.

CITY OF ONALASKA

By: _____
Joe Chilsen, Mayor

By: _____
Caroline Burmaster, Clerk

PASSED:
APPROVED:
PUBLISHED:

FISCAL IMPACT OF ORDINANCE 1495 - 2015

Please route in this order

Brea Grace, Land Use & Development Director
(let Joe Barstow review all annexation ordinances)

Brea Grace 1/13/15
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jarrold Holter, City Engineer

C. Holter 1-9-15
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jeff Trotnic, Chief of Police

Jeff Trotnic 1-15-15
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

ORDINANCE NO. 1496- 2015

AN ORDINANCE TO AMEND TITLE 13 CHAPTER 6 OF THE CITY OF ONALASKA CODE OF ORDINANCES RELATED TO ACCESSORY USES AND MISCELLANEOUS STANDARDS

THE COMMON COUNCIL OF THE CITY OF ONALASKA DOES HEREBY ORDAIN AS FOLLOWS:

SECTION I. Subsection (c) of Section 10 of Chapter 6 of Title 13 of the Code of Ordinances of the City of Onalaska is hereby deleted and replaced as follows:

(c) Height of Fences Regulated.

- (1) Residential fences are permitted up to the property lines in Residential Districts but shall not, in any case, exceed a height of six (6) feet, shall not exceed a height of four (4) feet in the street yard and shall not be closer than three (3) feet to any public right-of-way. Residential fences greater than six (6) feet shall require a Conditional Use Permit. All fences must be constructed and maintained in a good state of repair and appearance. Decorative picket style fences less than three (3) feet in height or decorative lot corner landscape may be placed up to the property line in Residential Districts.
- (2) No fence, wall, hedge or shrubbery shall be erected, placed, maintained or grown along a lot line on any non-residentially zoned property, adjacent to a residentially-zoned property, to a height exceeding eight (8) feet.
- (3) Property owners shall locate fences so that each side of the fence may be properly maintained by the owner of the fence while on said owners property.
- (4) Fence heights shall be measured at a point from ground elevation to the top of fence at site of installation.
- (5) In the event that a fence is placed on top of a retaining wall or similar structure and shares a vertical support system, the height of the fence shall include the height of both structures. If the fence and the retaining wall have independent vertical support structures, the fence and retaining wall heights may be measured separately.

SECTION II. Section 18 of Chapter 6 of Title 13 of the Code of Ordinances of the City of

Onalaska is hereby deleted and replaced as follows:

Sec. 13-6-18 Signs, Canopies, Awnings and Billboards-Definitions.

The following definitions are used in this Article:

- (1) **Area of Sign.** The area is the perimeter, which forms the outside shape, but excluding the necessary supports or uprights on which the sign may be placed unless they are designed as part of the sign. If the sign consists of more than one (1) section or module, all areas will be totaled. The area of an irregularly shaped sign shall be computed using the actual sign face surface. The area of the irregularly shaped sign shall be the entire area within a single continuous rectilinear perimeter of not more than eight (8) straight lines.
- (2) **Awning.** A temporary hood or cover which projects from the wall of the building, which can be retracted, folded or collapsed against the face of a supporting structure.
- (3) **Billboard.** A sign which advertises goods, products or facilities, or services not necessarily on the premises where the sign is located or directs persons to a different location from where the sign is located.
- (4) **Blanketing.** The unreasonable obstruction of view of a sign caused by the placement of another sign.
- (5) **Canopy.** A canopy is a shelter, with or without a sign, attached to or connected with a building and extending into a setback or over the public sidewalk.
- (6) **Day.** A day shall be designated as a period of time in terms of calendar days.
- (7) **Directly Illuminated Sign.** Any sign designed to give any artificial light directly through any transparent or translucent material from a source of light originating within or on such sign.
- (8) **Directory Sign.** An informational freestanding or on-building sign on which the names and locations of occupants or the use of a building is given. Such signs are for pedestrian way finding purposes.
- (9) **Electronic Message Unit Sign.** Any sign whose message may be changed by electronic process, including such messages as copy, art, graphics, time, date, temperature, weather or information concerning civic, charitable or the advertising of products or services for sale on the premises. This also includes traveling and segmented message displays and animation and video displays.
- (10) **Flashing Sign.** Any directly or indirectly illuminated sign on which artificial light is not maintained stationary and constant in intensity and color at all times when in use.
- (11) **Freestanding (Ground and/or Pole Sign).** Any sign which is

supported by structures or supports in or upon the ground and independent of support from any building.

- (12) **Identification Sign.** Any sign which carries only the name of the firm, major enterprise, institution or principal products offered for sale on the premises or combination of these.
- (13) **Indirectly Illuminated Sign.** Shall mean a sign that is illuminated from a source outside of the actual sign.
- (14) **Marquee Sign.** Shall mean any sign attached to and made part of a marquee. A marquee is defined as a permanent roof-like structure projecting beyond a building wall at an entrance to a building or extending along and projecting beyond the building's wall and generally designed and constructed to provide protection against weather.
- (15) **Multi-tenant Sign.** A freestanding sign that advertises a development which consists of two or more separate uses/tenants that share a single lot and/or structure and use common access/parking facilities. Such signs are for vehicular way finding purposes.
- (16) **Nonconforming Sign.** Any sign which does not conform to the regulations of this Article.
- (17) **Portable Sign/Message Boards/Temporary Sign.** Any sign, not permanently attached to the ground which is intended to be displayed for no longer than thirty (30) days including real estate or construction site signs, banners, decorative-type displays, signs which are designed to be easily moved from one (1) location to another, or anything similar to the aforementioned.
- (18) **Political Sign.** Any sign displaying a candidate for an election, or a current election's subject matter.
- (19) **Projecting Sign.** Any sign extending more than eighteen (18) inches, but less than four (4) feet from the face of a wall or building; such sign may not extend more than three (3) feet into the right-of-way.
- (20) **Real Estate Sign.** Any sign which is used to offer for sale, lease or rent the property upon which the sign is placed.
- (21) **Roof Sign.** Any sign erected upon or over the roof or parapet of any building.
- (22) **Sign.** A sign shall include anything that promotes, calls attention or invites patronage (or anything similar to the aforementioned) to a business, location or product.
- (23) **Wall Sign.** Any sign attached to, erected on or painted on the wall of a building or structure and projecting not more than twelve (12) inches from such wall.
- (24) **Window Sign.** Any sign located completely within an enclosed building and visible from a public way.

SECTION III. Section 20 of Chapter 6 of Title 13 of the Code of Ordinances of the City of

Onalaska is hereby deleted and replaced as follows:

Sec. 13-6-20 Signs Exempted.

The following signs shall not need a sign permit, provided that they are not located over a public road right-of-way or in, on or over public water. The following signs do not require a permit:

(a) Commercial and Industrial Districts.

- (1) Real estate signs not to exceed eight (8) square feet in area which advertise the sale, rental or lease of the premises upon which said signs are temporarily located.
- (2) Name, occupation and warning signs not to exceed four (4) square feet located on the premises.
- (3) Bulletin boards for public, charitable or religious institutions not to exceed thirty-five (35) square feet in area located on the premises.
- (4) Memorial signs, tablets, names of buildings and date of erection when cut into any masonry surface or when constructed of metal and affixed flat against the structure.
- (5) Official signs, such as traffic control, parking restriction, information and notices.
- (6) Temporary signs, and portable/message boards, when authorized by the Department of Inspection, for a period not to exceed thirty (30) days per year.
- (7) Rummage sale signs not to exceed eight (8) square feet in area, but use of this type of sign shall be limited to seventy-two (72) hours per sale.
- (8) A sign for the purpose of designating a new building or development, for promotion of a subdivision, for announcement of a special event or for similar special informational purposes may be permitted for a limited period of time in any district with the approval of the Department of Inspection and subject to the following:
 - a. Drawings showing the specific design, appearance and location of the sign shall be submitted to the Department of Inspection for approval.
 - i. The permitted size and location of any such sign shall be at the discretion of the Department of Inspection based upon the character of the area, the type and purpose of the sign and the length of time permitted.
 - c. Where the sign is to be located on the premises involved, such may be permitted for a period up to one (1) year. An extension may be permitted for a period not to exceed two (2) years total.

- d. Where the sign is not to be located on the premises involved, such sign may be permitted for a period not to exceed nine (9) months.
- (9) Signs designating entrances, exits, service areas, parking areas, restrooms and other such signs relating to functional operation of the building or premises shall be permitted without limitation other than reasonable size and necessity.
 - (10) Signs not exceeding one (1) square foot in area and bearing only property numbers, post box numbers or names of occupants of premises.
 - (11) Flags and insignia of any government, except when displayed in connection with commercial promotion.
 - (12) Legal notices, identification information or directional signs erected by governmental bodies.
 - (13) Integral decorative or architectural features of buildings, except letters, trademarks, moving parts or moving lights.
 - (14) Signs directing and guiding traffic and parking on private property, but bearing no advertising matter.
 - (15) Political signs may be posted sixty (60) days before an election and must be removed within ten (10) days after said election. Said sign shall be a maximum of thirty-two (32) square feet when authorized by the Department of Inspection.
 - (16) Directory signs which are either freestanding structures or on-building located in close proximity to customer entrances.
- (b) Residential, Conservancy and Agricultural Districts.**
- (1) Signs over show windows or doors of a nonconforming business establishment announcing without display or elaboration only the name and occupation of the proprietor and not to exceed four (4) square feet.
 - (2) Real estate signs not to exceed four (4) square feet in area which advertise the sale, rental or lease of the premises upon which said signs are temporarily located.
 - (3) Name, occupation and warning signs not to exceed two (2) square feet located on the premises.
 - (4) Bulletin boards for public, charitable or religious institutions not to exceed eight (8) square feet in area located on the premises.
 - (5) Memorial signs, tablets, names of buildings and dates of erection when cut into any masonry surface or when constructed of metal and affixed flat against a structure.
 - (6) Official signs, such as traffic control, parking restrictions, information and notices.
 - (7) Temporary signs or banners, when authorized by the Department of Inspection, for a period not to exceed thirty (30) days.
 - (8) Awnings or canopies servicing only a particular single-family dwelling unit, provided the same shall conform to the

regulations applicable to the zoning district in which the same are located.

- (9) House numbers or signs identifying parks or country clubs or official bulletin boards.
- (10) A sign for the purpose of designating a new building or development, for a promotion of a subdivision, for announcement of a special event or for similar special informational purposes may be permitted for a limited time in any district with the approval of the Department of Inspection and subject to the following:
 - a. Drawings showing the specific design, appearance and location of the sign shall be submitted to the Department of Inspection for approval.
 - b. The permitted size and location of any such sign shall be at the discretion of the Department of Inspection based upon the character of the area, the type and purpose of the sign and the length of time permitted.
 - c. Where the sign is to be located on the premises involved, such may be permitted for a period up to one (1) year. An extension may be permitted for a period not to exceed two (2) years total.
- (11) Political signs may be posted sixty (60) days before an election and must be removed within ten (10) days after said election. Said sign shall be a maximum of four (4) square feet when authorized by the Department of Inspection.

SECTION IV. Section 21 of Chapter 6 of Title 13 of the Code of Ordinances of the City of

Onalaska is hereby deleted and replaced as follows:

Sec. 13-6-21 Signs Permitted.

The following signs shall require a permit to be issued by the City of Onalaska's Inspection Department:

- (a) **Commercial and Industrial Districts.** Signs are permitted in all commercial districts and the industrial districts subject to the following restrictions:
 - (1) **Wall Signs** placed against the exterior walls of buildings shall not extend more than sixteen (16) inches out from a building's wall surface, shall not exceed five hundred (500) square feet in area or forty percent (40%) of the wall surface (whichever is smaller) per wall for any one (1) premises, and shall not exceed the height of the wall for which it is displayed, depending upon the height of the wall. Said wall signs shall not exceed forty-five (45) feet in height in M-1 Light Industrial Districts fronting Federal Aid Primary (FAP) Highways (Interstate 90), and shall not exceed thirty (30) feet in height in

other Commercial and Industrial Districts.

- (2) **Projecting Signs** fastened to, suspended from or supported by structures shall not exceed one hundred (100) square feet in area for any one (1) premises, shall not extend more than six (6) feet into any required yard, shall not extend into any public right-of-way, shall not be less than ten (10) feet from all side lot lines, shall not exceed a height of twenty (20) feet above the mean centerline street grade and shall not be more than fifteen (15) feet above a driveway, alley or sidewalk and not less than ten (10) feet above a driveway, alley or sidewalk.
- (3) **Freestanding Signs in M-1 Light Industrial Districts Fronting Federal Aid Primary (FAP) Highways** shall not exceed forty-five (45) feet in height above the centerline of the grade of the street from which access to the premises is obtained, and setback a minimum of five (5) feet from parcel boundaries. Signs on corner lots to follow traffic visibility standards in Chapter 7: Mobility Standards. Freestanding signs shall not exceed three hundred (300) square feet on one (1) side, nor six hundred (600) square feet on all sides for any one (1) premise.
- (4) **Other Freestanding Signs in Commercial and Industrial Districts** shall not exceed thirty (30) feet in height above the centerline of the grade of the street from which access to the premises is obtained and setback a minimum of five (5) feet from parcel boundaries. Signs on corner lots to follow traffic visibility standards in Chapter 7: Mobility Standards. Freestanding signs shall not exceed two hundred (200) square feet on one (1) side, nor four hundred (400) square feet on all sides for any one (1) premise.
- (5) **Roof Signs** shall be permitted only by Conditional Use Permit as approved by the City of Onalaska Plan Commission, but in no case shall exceed fifteen (15) feet in height above the parapet line nor higher than thirty (30) feet above the mean grade of the centerline of the street from which access to the premises is obtained.
- (6) **Window Signs** shall be placed only on the inside of commercial buildings and shall not exceed twenty-five percent (25%) of the glass area of the pane upon which the sign is displayed.
- (7) **Off-Premise Signs, Billboards, Displays** shall be permitted subject to the following:
 - a. Allowed only in B-1, B-2, M-1, M-2 and M-3 Districts.
 - b. Must be a minimum of one hundred (100) feet from Residential District property line.
 - c. Must be minimum of one hundred (100) feet from an intersection.
 - d. Must be a minimum of three hundred fifty (350) feet from a church or school.
 - e. Must be a minimum of one thousand (1,000) feet from

- another off-premise sign facing the same direction of travel.
- f. Must be a minimum of five (5) feet from right-of-way and from property line.
 - g. Must be erected in a free standing design - no back bracing or guy wires are allowed.
 - h. Must meet all federal, state and local requirements prior to issuance of permit.
 - i. No off-premise signs, billboards, displays and devices shall be permitted closer than three hundred fifty (350) feet to any church and/or school property line.
 - j. The maximum size of an off-premise sign on a four (4) lane divided roadway shall be three hundred (300) square feet per side of sign structure. All other roadways shall have a maximum sign size of three hundred (300) square feet per side of sign structure.
 - k. No off-premise sign shall be permitted within three hundred fifty (350) feet of the east and west rights-of-way of STH 157 and/or USH 53 from Federal Interstate 90 to CTH OT.
 - l. No off-premise sign shall be permitted within three hundred fifty (350) feet of the east and west rights-of-way of Sand Lake Road (STH S) from Main Street to CTH OT.
 - m. Off-premises signs must be a minimum of one thousand (1,000) feet from another off-premise sign facing the same direction of travel.
- (8) **Multi-Tenant Signs** are encouraged to market shopping center destinations rather than individual businesses. Sign regulations are based upon the applicable zoning district in which they are located.
- (9) **Other Signs.** Any sign qualifying as more than one (1) of the above-listed types shall meet the requirements for each type.
- (10) **Bills and Posters** shall not be posted on the exterior of buildings or windows.
- (11) **Transitional Commercial District.** Notwithstanding any other provision of this Section, signs permitted in this zoning district are limited to one (1) wall sign and one (1) freestanding sign per parcel of property and each sign shall be a minimum of ten (10) feet from the closest property line and shall not be larger than thirty-five (35) square feet per side of sign structure.
- (b) **Residential, Places of Worship, and Educational Facilities.**
- (1) **Home Occupation Signage.** One (1) sign per premise, not exceeding twenty-four (24) square feet in area, stating only the name and business or profession of the occupant. Sign shall be a permanent sign and not be illuminated.
 - (2) **Places of Worship & Educational Facilities.**
 - a. **Wall & Projecting Signs.** Allowed an aggregate of up to three hundred (300) square feet, with a maximum of one hundred (100) square feet per wall façade. Maximum of one (1) sign

per façade per street frontage.

- b. Freestanding Signs. Allowed up to sixty-four (64) square feet per side, with a maximum of a thirty-two (32) square foot per side Electronic Message Unit Sign. Maximum sign height is fifteen (15) feet and a maximum of one (1) sign per street frontage. Sign(s) setback a minimum of five (5) feet from parcel boundaries. Corner lots to follow traffic visibility standards in Chapter 7: Mobility Standards.

SECTION V. Section 23 of Chapter 6 of Title 13 of the Code of Ordinances of the City of

Onalaska is hereby deleted and replaced as follows:

Sec. 13-6-23 Prohibited Signs.

- (a) **Signs Facing Residential Districts.** No sign, except those permitted in Section 13-6-20, shall be permitted to face a residential district within one hundred (100) feet of such district boundary.
- (b) **Traffic Interference.** Signs shall not resemble, imitate or approximate the shape, size, form or color of railroad or traffic signs or devices. Signs, canopies and awnings shall not obstruct or interfere with the effectiveness of railroad or traffic signs, signals or devices or the safe flow of traffic. No sign shall be erected, relocated or maintained so as to prevent free ingress to or egress from any door, window or fire escape. No sign, awning or canopy shall be placed so as to obstruct or interfere with traffic visibility.
- (c) **Moving or Flashing Signs.** No signs, billboards or other advertising media which creates a hazard or dangerous distraction to vehicular traffic or a nuisance to adjoining residential property shall be permitted in any district.
- (d) **Number of Signs Permitted.**
 - (1) No more than two (2) signs of any type shall be located on any premises.
 - (2) Businesses with streets fronting both sides shall be allowed two (2) types of signs for each street frontage.
 - (3) Businesses with a Planned Commercial Industrial District (PCID) or Planned Unit Development (PUD)
- (e) **Signs on Public Rights-of-Way.** Signs shall not be permitted on public rights-of-way, except for municipal traffic control, parking and directional signs and as otherwise specified in this Chapter, or be located within five (5) feet of a property line.
- (f) **Distance Between Freestanding Signs.** The distance between freestanding signs shall be a minimum of two hundred (200) feet throughout the street frontage in order to prevent congestion and maintain traffic visibility. Freestanding signs may be placed at less than two hundred (200) feet where the street frontage of the parcel and adjacent parcels is less than two hundred (200) feet and does not

permit the minimum spacing. Where this condition exists, the maximum available spacing must be maintained but no more than one (1) freestanding sign is permitted per parcel where there is less than two hundred (200) feet between signs. Signs not meeting the two hundred (200) foot minimum spacing must be monument style signs only and may not exceed fifteen (15) feet in height and sixty (60) square feet per side in area. Notwithstanding any other provision of this section, in no case may freestanding signs be placed at less than one hundred (100) feet from another freestanding sign on the same street frontage.

- (g) **Distance Between Billboard Signs.** The distance between billboard signs shall be a minimum of one thousand (1,000) feet from another sign on the same side of the street throughout the street frontage in order to prevent congestion and maintain the City's clean visibility look.
- (h) **Prohibited Sign Area.** No signage shall be permitted on the west side of Second Avenue (State Highway 35) from John Street to Sunset Vista Road.
- (i) **Signs at Intersections.** Signs at intersections shall comply with traffic visibility standards in Chapter 7: Mobility Standards.

SECTION VI. Section 27 of Chapter 6 of Title 13 of the Code of Ordinances of the City of

Onalaska is hereby deleted and replaced as follows:

Specific Requirements.

(a) Electronic Message Unit Signs.

- (1) Such signs may be used only to advertise activities conducted on the premises or to present public service information and shall conform to Section 13-6-21 for placement and area standards.
- (2) Segmented messages must be displayed for not less than one-half (1/2) second and more than ten (10) seconds.
- (3) Traveling messages may travel no slower than sixteen (16) light columns per second and no faster than thirty-two (32) columns per second.
- (4) Signs having animation or video are only permitted by Conditional Use Permit.
- (5) Electronic signs are not permitted within one hundred (100) feet of a residential district lot line.
- (6) Electronic Signs size requirements shall be as follows:
 - a. Sign face shall not exceed one hundred (100) square feet per side and a total of two hundred (200) square feet total on both sides.
 - b. All electronic signs within 300 feet of a residential district lot line shall not exceed thirty-two (32) square feet per side or sixty-four (64) square feet for both sides. Electronic signs

may only be operational between 7:00A.M. and 10:00 P.M. to preserve the integrity of the surrounding neighborhood.

- (7) Dimmer Control. Electronic Message Unit signs must have an automatic dimmer control such as a photocell or other ambient light sensing mechanism that automatically adjusts the sign's brightness in direct correlation with the natural ambient light conditions.
- (8) Brightness. Electronic Message Unit signs shall not exceed 0.3 footcandles above ambient light. Such measurements shall be taken using a footcandle (Lux) meter at a preset distance depending on sign area, measured as follows:

Area of Sign Square Feet	Measurement Distance (ft.)
10	32
15	39
20	45
25	50
30	55
35	59
40	63
45	67
50	71
55	74
60	77
65	81
70	84
75	87
80	89
85	92
90	95
95	97
100	100

(b) Portable Signs/Message Boards.

- (1) Such signs shall be limited in use to thirty (30) days at a time following approval by the Department of Inspection prior to display of any sign. Provided, however, that the Department of Inspection shall not give approval for placement of a portable sign/message board if it presents a vision obstruction and said sign not be displayed more frequently than one (1) time per year at any one (1)

location. No more than one (1) sign per premises shall be permitted.

- (2) The maximum size shall be twenty-five (25) square feet on each face, back-to-back.

SECTION VII. This Ordinance shall take effect and be in force from and after its passage and publication.

Dated this ____ day of _____, 2015.

CITY OF ONALASKA

By: _____
Joe Chilsen, Mayor

By: _____
Caroline Burmaster, Clerk

PASSED:
APPROVED:
PUBLISHED:

FISCAL IMPACT OF ORDINANCE 1496 – 2015

Please route in this order

Brea Grace, Land Use & Development Director
(let Joe Barstow review all annexation ordinances)

Brea Grace 1/13/15
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jarrold Holter, City Engineer

J. Holter 1-9-15
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.

Jeff Trotnic, Chief of Police

Jeff Trotnic 1/15/15
(signature)

No Fiscal Impact

Budgeted Item

Will need \$ _____ for _____ to meet the requirements of this ordinance.