

BANNER PROGRAM

We are offering businesses the opportunity to advertise on the dugout fences at Jimmy Olson Fields in Van Riper Park. The banner would be installed in the spring before the soccer season and taken down in the fall after the football program. During these three seasons, we have thousands of participants that use these fields for a number of recreational activities.

The banners will be 3' X 5' and made of 1/2" coroplast material. Designs need to be sent to the Park & Rec office no later than **February 13th** so we can get the banners made. Please send electronic files to:

parkrecinfo@cityofonalaska.com

_____ One year commitment (Amount: \$300)

_____ For each additional year (Amount: \$200)

_____ Three year commitment (Amount: \$600)

Deadline for banner art work is

Friday, February 13th

parkrecinfo@cityofonalaska.com

Join us for all your COURT needs

Girls Basketball	Men's Basketball
Boys Basketball	Women's Basketball
Co-ed Volleyball	Middle and High School
Futsal	Volleyball

ONALASKA OMNI CENTER
A division of Onalaska Park & Recreation

NEW Sport Court in 2014!!!

CONTACT INFORMATION

Name of Company: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone # : _____

E-mail: _____

_____ **YES, WE CAN PROVIDE SPONSORSHIP.**

TOTAL: \$ _____ (Payable to: City of Onalaska)

_____ **NO Sponsorship, Try Again Next Year**

_____ **NO Sponsorship, Remove Us From Mailing List**

ONALASKA PARK AND RECREATION

415 Main St.
Onalaska WI, 54650
Phone: 608-781-9560
Fax: 608-781-9563
Website: www.cityofonalaska.com

Thank You!

Onalaska Park and Recreation



2015 Sponsorship Guide



TRAVELING TEAM (\$500 PER TEAM)

Baseball:	Amount: \$ _____
Basketball:	Amount: \$ _____
Football:	Amount: \$ _____
Soccer:	Amount: \$ _____
Softball:	Amount: \$ _____
Volleyball:	Amount: \$ _____

* **Note:** Traveling teams will compete against local communities such as: La Crosse, West Salem, and Holmen. These uniforms will be used for three years. Sponsor names appear on league schedules and on the back of uniforms.

FULL PROGRAM SPONSORSHIP

Businesses now have the opportunity to sponsor an entire program! The sponsor's name will be placed on the back of every t-shirt, on the schedules as the program sponsor and our city website.

___Five (5) teams	Amount:\$400
___Six (6) teams	Amount:\$480
___Swim (60+ kids)	Amount:\$480
___Eight (8) teams	Amount:\$640
___Nine (9) teams	Amount:\$720
___Twelve (12) teams	Amount:\$950
___Track Program (120+ kids)	Amount \$1000

IN-HOUSE TEAMS (\$100 PER TEAM)

SPRING/SUMMER

Baseball:	Amount: \$ _____
Dance:	Amount: \$ _____
Soccer:	Amount: \$ _____
Softball:	Amount: \$ _____
Wee Cheer:	Amount: \$ _____

FALL

Football (Flag):	Amount: \$ _____
Volleyball:	Amount: \$ _____

WINTER

Basketball:	Amount: \$ _____
Learn to Skate	Amount: \$ _____

* **Note:** Participants keep their t-shirts after the season. Sponsor names appear on the back of the t-shirts, the City of Onalaska website and team schedules.

GENERAL FUND SPONSORSHIP

If you are interested in sponsoring with the Onalaska Park & Rec, but don't have a specific program in mind, use this opportunity to sponsor to the general fund where we will use the money for the programs in need!

General - Use Where Most Needed:

\$ _____

FLEIS NIGHTFALL FROLIC

The Fleis Nightfall Frolic was established by the Onalaska Park and Recreation Department and Three Rivers Chiropractic. It was created to spread health awareness by encouraging exercise and a healthy lifestyle. The event includes a 5K run/walk and a youth race. All proceeds go to benefit the John Fleis Youth Scholarship Fund, which provides financial assistance to families in the Onalaska community to participate in Park & Rec programs. If you wish to sponsor this event, you will receive:

Three Year sponsor: \$1000 annually \$ _____

(Logo and Business name on Start/Finish banner, Banner at Jimmy Olson ball field, Billboard advertisement with Interstate 90 access, race shirts, social media, advertised in 10500 activity guides plus additional 5000 printed materials

Gold level sponsor: \$250 \$ _____

(Business name on banner, Logo and name on race shirts, banner on route)

Silver level sponsor: \$150 \$ _____

(Business on banner, and race shirts)

Bronze level sponsor: \$50 \$ _____

(Business name on mile markers)

Your advertising dollars not only

benefit your business, but your

community as well!

